

Dreame A3 AWD Pro Partner Brief

A B2B channel opportunity overview for North America dealers, installers, landscapers, property managers, and distributors.

Partner opportunity

- Premium robotic mowing category for yards that need wire-free setup and local support.
- Best suited for demo-led sales, setup service, landscaper add-ons, property pilots, and regional channel development.

Product story to communicate

- No RTK / No Wires positioning for customer education.
- All-Terrain 4WD and 80% slope capability for complex yard conversations.
- EdgeMaster 2.0 and obstacle avoidance for expectation setting.
- App-based management and security features for owner confidence.

Commercial pathway

- Start with partner inquiry and service area review.
- Select demo, installer, landscaper, property, or distributor pathway.
- Use yard-fit checklist and ROI assumptions before larger rollout.

Boundary note: Product availability, pricing, warranty, and territory terms should be confirmed through current Dreame and partner agreements. This material supports partner discussions and is not a public warranty or performance guarantee.