

Dealer Demo Checklist

A showroom preparation checklist for introducing premium robotic mowing to local customers.

Before demo

- Confirm target customer profile and typical yard size.
- Prepare product capability talking points and boundary notes.
- Prepare yard-fit intake questions for visitors.

During demo

- Explain wire-free setup and why local assessment still matters.
- Show slope, obstacle, edge, app, and setup-support narrative.
- Capture customer yard details and preferred timeline.

After demo

- Route qualified leads to setup partner or sales follow-up.
- Send education material and pilot/quote pathway.
- Track objections to improve local sales scripts.

Boundary note: Product availability, pricing, warranty, and territory terms should be confirmed through current Dreame and partner agreements. This material supports partner discussions and is not a public warranty or performance guarantee.